

Action Days 2019

March 26-27, 2019



ALLIANCE FOR CHILDHOOD CANCER
ACTION DAYS

**IF YOU'RE NOT AT THE
TABLE, YOU'RE ON
THE MENU**

MICHAEL ENZI
PICTUREQUOTES.COM



**YOU CANNOT WIN IF
YOU'RE NOT AT THE
TABLE. YOU HAVE TO
BE WHERE THE
ACTION IS.**

QUOTEHD.COM

Ben Stein
American Actor

Why is coming to DC so important?



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Why So Early This Year?

Key Committees

- Appropriations- House and Senate
- House Energy and Commerce
- Senate HELP





Important States Needed

- Missouri **
- West Virginia**
- Alabama**
- Tennessee
- South Carolina
- Kansas
- Louisiana
- Mississippi
- Florida
- Oklahoma
- Rhode Island **
- Washington **
- Illinois
- New Hampshire
- Oregon
- Hawaii
- Wisconsin
- Connecticut





Important Districts Needed

- Nita Lowey- 17th NY **
- Rosa DeLauro – 3rd CT **
- Lucille Roybal-Allard- 40th CA
- Barbara Lee- 13th CA
- Mark Pocan-2nd WI
- Katherine Clark- 5th-MA
- Lois Frankel – 21st FL
- Cheri Bustos – 17th IL
- Kay Granger -12th TX **
- Tom Cole, 4th OK **
- Bonnie Watson Coleman- 12th NJ
- Andy Harris- 1st MD
- Jaime Herrera Beutler -3rd WA
- John Moolenaar – 4th MI
- Tom Graves- 14th GA



New Things This Year

- To ensure all advocates have a positive experience, you will need to sign an advocate agreement when you register.
- The format in the afternoon will change a bit- seated by state from beginning
- More practice and rehearsal of asks in afternoon
- Lunch will be more social rather than working lunch



Hotel and Flights

- Hotel is in Arlington this year to keep costs lower
- Book early
- It is right by Reagan airport – which has shuttle to hotel
- Please do not make your flight home earlier than 7pm if possible on Wednesday
- There are limited hotel rooms for Sunday night and Wednesday night if needed
- Any issues- please contact alliance@asco.org



Scholarships

- Apply as soon as possible
- Link is on registration page
- Priority is give from States and Districts for Appropriations, E&C and HELP



Kids Room

- Available for children ages 4-12
- Please arrange own childcare for children under 4.
- Run by Child Life Specialists



Accommodations

- If you need special arrangements or accommodations, please let us know.
- It is a long day. If you or your child are in active treatment, have survivorship issues or mobility issues, we can arrange support or wheelchair
- Buses are handicapped accessible



Sponsorship Opportunities

- There are opportunities to help support Action Days- especially help with scholarships
- Organizations can contact alliance@asco.org for more information





Getting Ready



- Prepare to share your story
- Recruit your team at home
- Learn about your legislators
- Our asks
- Digital advocacy
- Get Your Gold Gear



Logistics- March 26-27

Tuesday- Training Day

- Photos and video will be taken at training
- Kids room right next to training room- games, arts and crafts, toys provided for ages 4-12. If younger-please arrange care for your child.
- Lots of breaks provided

Wednesday- Hill Day

- Breakfast provided at hotel
- Bus takes us to Hill
- Photo on Capitol Steps
- Drop bags if needed at Methodist Church
- Brief kickoff on Hill
- Meetings all day- people are teamed up so you will not be alone in any meetings
- Lunch on your own
- Uber code provided to travel back to hotel





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Prepare to Share Your Story

- Your story is a the MOST important part of your meetings.
- Keep it brief- 2-3 minutes
- Practice, Practice, Practice



Learn About Your Legislators

- Take some time to learn about your legislators
- Read their bios
- Follow their social media
- We will give you information about how they have supported childhood cancer legislation in the past at the training
- If you have relationships with an office or staff, please indicate during registration.
- Let that office know you are coming if you have a contact there



Our Asks

- We will be focused on appropriations- for both STAR Act and NCI/NIH funding
- We will have one other ask that is to be determined
- You will have supportive materials to review
- Plenty of time to practice with your group



Digital Advocacy

- If you cannot attend in person- this is your chance to activate your networks from home
- Please prep your networks that you are coming to DC
- Biggest push will be when we are on the Hill
- We will send you sample tweets, hashtags and Facebook posts
- Take photos when getting on plane, when you arrive etc- tell the story in photos/digitally



Get Your Gold Gear

- Important to have a visual presence on the Hill.
- We encourage you to wear gold ties, scarves, ribbons etc to represent our cause.
- Please stay away from the use of yellow gold as that can be confused easily with the yellow used for the military ribbon by the Hill
- Please stay away from wearing organization specific gear as we are trying to show our unified voice on the Hill



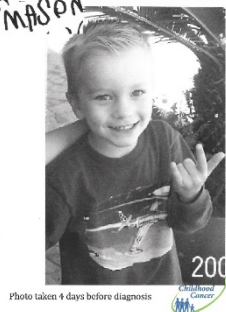


Faces of Childhood Cancer

- We will be sending an email with links and information about the Faces sheet.
- We have created an online form you can fill out and share with your networks to fill out.
- If you cannot attend please fill out form and we will include in your legislators packets
- We put this in the folder we leave behind at your meeting- Bring 6 copies with you



Mason Robert Leach
Arlington, VA
Superhero, artist,
soccer star and our
loving, laughing boy
gone too soon.
9/16/02-10/13/07
Died from brain cancer
at age 5





Hill Meetings




- Soapbox Consulting helps us schedule your meetings.
- Mobile site to manage schedule
- You will get an email the Friday before Action Days from Soapbox with the link to your schedule. Any issues will be addressed on Tuesday
- We and Soapbox are here for you to have the best experience possible.
- If there are issues with your team, you will be provided with a call number



Example
Advocacy Day Example
Congressional Meeting Schedule

(Printed 1/19/2015 12:11:26 PM)



<p><u>Your Members of Congress</u></p>  <p>Sen. David Perdue (GA-S-R)</p>  <p>Sen. Johnny Isakson (GA-S-R)</p>  <p>Rep. Buddy Carter (GA-01-R)</p>	<p>Your App Code: ABCD1326</p> <p>(enter code at www.sboxapp.com)</p> <p>#OurAdvocacyDay</p>	<p>Louis Participant New City, GA</p> <p>Main Congressional District: GA 01 Alt. District (if avail.): NA-00</p> <p>Your Group Code: 01</p>
	<p>Phone Numbers: <u>Soapbox Help Desk:</u> (Scheduling) (202) 362-5910 <u>Legislative Questions:</u> (Issues) Client Contact1 (123) 456-8907</p> <p>Key Committees (If applicable): Appropriations [S.Appr-Full] Appropriations [H.Appr-Full] Communications and Technology [H.Ener-Comm] H. Leadership [Ldr] S. Leadership [Ldr]</p>	<p>Your Group:</p> <p>Louis Participant (GA-01) Bobbie Advocate (GA-02)</p> <p><i>Note: etc.</i></p>

Thursday, January 1, 2015

10:30 AM -- Sen. David Perdue (Jim Smith) GA-S (R) -- (New) *S123*
11:30 AM -- Sen. Johnny Isakson (Ryan Evans, LA) GA-S (R) -- SR - 131 (Up)
1:30 PM -- Rep. Buddy Carter (Ken Brown) GA-01 (R) -- (New) *HR456*
2:30 PM -- Rep. Sanford Bishop (Jonathan Halpern, LD) GA-02 (D) -- RHOB - 2429 [H.Appr-Full]

Common Staff Titles / Other Codes

COS	Chief of Staff	(New)	New to 114th
LD	Legislative Director	*...*	Co-Sponsor/Caucus
HLA/LA	Legislative Assistant	[]	On key committee
LC	Legislative Correspondent	(Up)	Senate seat up for election

Senate Office Buildings
SH-xxx Hart
SD-xxx Dirksen
SR-xxx Russell

House Office Buildings
CHOB-XXXX Cannon
LHOB-XXXX Longworth
RHOB-XXXX Rayburn

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ACTION DAYS**

- Wear comfortable shoes. 😊 (feel free to wear sneakers and bring other shoes in bag)
- Do not stress about what to wear-business casual for Hill
- Do not bring large backpacks or luggage to Hill. You can leave at hotel or at the room we have at Methodist church on Capitol Hill

MORE
INFORMATION



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**REGISTER
TODAY!**