



COALITION AGAINST  
CHILDHOOD CANCER

**2018 Annual Summit**  
**June 12-14, 2018**  
**Seattle Children's Hospital**

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**CAC2.org**

# Our Purpose

**CAC2 is a collaborative network of organizations and individuals supporting and serving the childhood cancer community.** CAC2 effectively advances a variety of childhood cancer causes by unifying the childhood cancer community through broad-based coordinated action and collaboration that leverages the strengths and expertise of its individual members and minimizes duplication of effort.

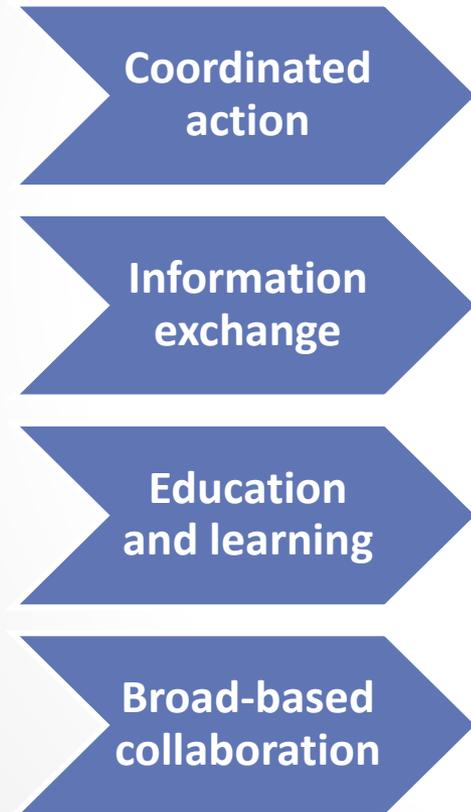
Each year, the CAC2 Board of Directors organizes a forum for discussion and learning to address needs of pediatric cancer patients, their families, and the childhood cancer community more broadly. **The Annual Summit program is developed to address urgent and trending issues and provides an open dialogue for all stakeholders.**

The Annual Summit also includes a networking reception for CAC2's members, representing organizations and individuals who collaborate for the greater good of the childhood cancer community, as well as a Members' Business Meeting and opportunity for CAC2 Interests Groups to convene in-person.

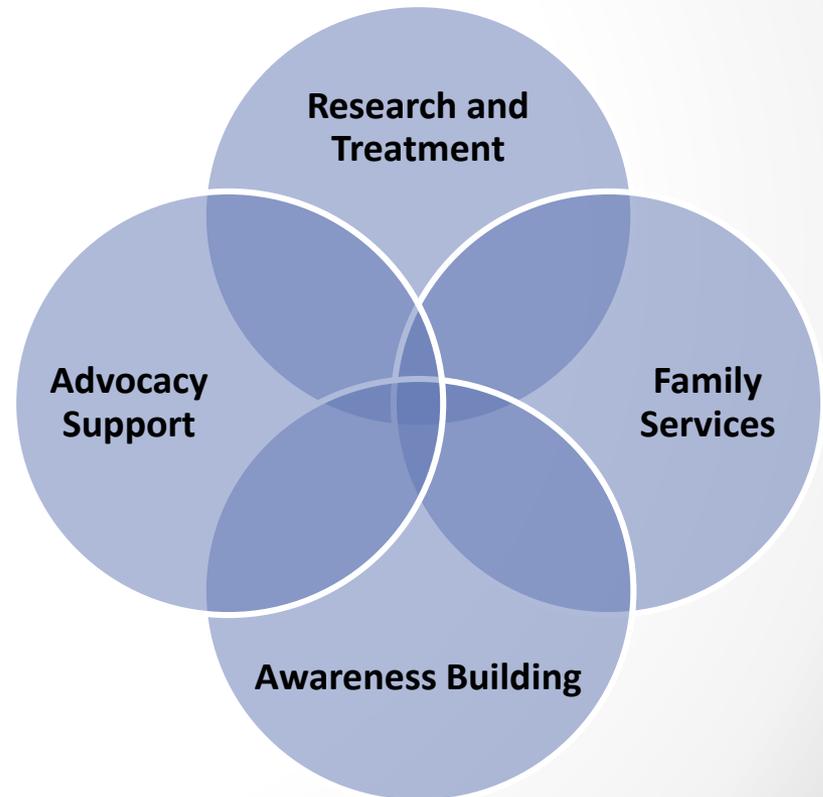


# Our Mission

CAC2's **mission** is to foster and sustain greater levels of:



...through agreed upon initiatives in the areas of:



# 2018 Annual Summit

## *Why is this event important to the childhood cancer community?*

**The Coalition Against Childhood Cancer Annual Summit is an opportunity for childhood cancer stakeholders to participate in information exchange and shared learning; discuss and plan collaborative projects; and build capabilities through a strong, unified voice in support of pediatric cancer patients and their families.** Stakeholders include childhood cancer organizations, supporting organizations not necessarily exclusively focused on pediatric cancer, individual advocates, academic researchers, government officials, and industry representatives.

**The 2018 Annual Summit will be hosted by Seattle Children's Hospital and will bring CAC2 members and guests together to advance our work to raise public awareness about pediatric cancer and to share vital information to benefit patients and their loved ones.** CAC2's volunteer leaders and members use their collective voice and individual strengths to engage public and private sectors, raise awareness and action, and provide meaningful resources for patients and families impacted by pediatric cancers.

# 2018 Annual Summit

## **Tuesday, June 12**

Meet & Greet Networking Social  
Networking “Dine-Arounds”

## **Wednesday, June 13**

Annual Summit Program  
Summit Evening Reception

## **Thursday, June 14**

CAC2 Members Business Meeting  
CAC2 Interest Group Gatherings  
Tours hosted by Seattle Children’s Hospital

# 2018 Summit Program Topics

## Keynotes

- Orphan Drug Incentives: Impact on Pediatric Cancer
- Immunotherapy and Its Promise for Pediatric Cancer Patients and their Families

## Research and Treatment

Two panels will address immunotherapy and its impact on pediatric cancer:

- Panel One will be comprised of leading academic researchers in pediatric oncology, and will be moderated by a drug discovery & development expert from a biotechnology or pharmaceutical company.
- Panel Two will be comprised of industry professionals from companies sponsoring drug discovery & development programs for pediatric cancer indications, and will be moderated by a leading academician.

## Family Support

- Teens and Young Adults: Overlap with the Pediatric Space and How to Create Shared Impact
- Hope Portal—A Collaborative Approach to Having an Impact on Patient Families

## Advocacy/Awareness

- An Update on PREA and Its Implementation

## Collaboration Efforts

- How the Cancer Moonshot and the Blue-Ribbon Panel Impacts the Pediatric Cancer Community



# Benefits of Sponsorship

- ❖ **Branding & visibility among 125+ representatives of the childhood cancer community, including:**
  - Executive Directors and decision makers of childhood cancer philanthropies
  - Individual advocates
  - Scientific researchers and medical professionals
  - Government officials, sharing legislative and policy updates
  - Corporate and industry executives, representing organizations that have a direct or indirect interest in childhood cancer issues
- ❖ **Participation in the CAC2 Annual Summit, including networking activities and full-day program**
- ❖ **Meeting and connecting with advocates, change-agents, funders, and community leaders**

# An Invitation for Sponsorship and Support

- ❖ Host Sponsor – **SECURED**
- ❖ Presenting Sponsor – **SECURED**
- ❖ Summit Evening Reception Sponsor – **SECURED**
- ❖ Meet & Greet Networking Social
- ❖ Networking Dine-Around Sponsors
- ❖ Program Book Sponsor
- ❖ Breakfast Sponsors
- ❖ Lunch Sponsors
- ❖ Morning & Afternoon Coffee Break Sponsors
- ❖ CAC2 Sustaining Supporter
- ❖ Friend of CAC2

# An Invitation for Sponsorship and Support

	Meet & Greet	Program Book	Lunch	Dine-Arounds	Breakfast	CAC2 Sustaining Supporter *	Friend of CAC2 *
Sponsorship Amount	\$2,500	\$2,500	\$2,500	\$1,500	\$1,000	Contributions of \$500+	Any Amount \$0-\$499
Opportunities Available	1	1	2	5	2	Unlimited	Unlimited
Name and Logo Signage at Networking Social	✓			✓			
Name and Logo on Summit Signage	✓	✓	✓	✓		Listing only on Summit Signage	
Summit Booklet Message Space	½ Page	Inside Back Cover	½ Page	¼ Page	¼ Page	Listing only in Summit Booklet	Listing only in Summit Booklet
Name & Logo on Event Webpage at CAC2.org	✓	✓	✓	Listing only on Event Webpage	Listing only on Event Webpage	Listing on CAC2 Website – Special Recognition Page	

\*CAC2 Sustaining Supporters are welcome to make a donation to CAC2 equal to or greater than \$500, and Friends are invited to make a contribution of any amount. Gifts made by 2018 Annual Summit Supporters and Friends will help defray operating expenses for the event and/or support the mission of CAC2.



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***Interested in Sponsoring or Supporting the Summit?***  
**Contact Steve Pessagno, CAC2 Treasurer, at**  
**[admin@cac2.org](mailto:admin@cac2.org) or +1.215.888.6524**