



CAC2 by the Numbers

FISCAL YEAR 2023-24

500+

MEMBERS

40

STATES

9

COUNTRIES

84%

MEMBERSHIP RENEWAL RATE 82nd

BLOG POST 64th

WEBINAR

2

MEMBER-DRIVEN PROJECTS COMPLETED

12

MONTHLY
ANNOUNCEMENTS
(WITH A FRESH, NEW DESIGN!)

1

OUTSTANDING MANAGEMENT TEAM ONBOARDED



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Message FROM THE Board Chair

Every CAC2 meeting begins with a reminder of our values, and you'll find them in this Annual Report as well. As we entered the second decade of CAC2's service to the childhood cancer community, these have proven to be timeless and an important touchstone for our organization and our members. Our voices are stronger, our collective work becomes easier, and our loads lighter as we work together, learn from and respect each other, always putting children and their families first in everything we do.

Serving as Board Chair of this enthusiastic, tireless group has been a great honor. Thank you for the opportunity to lead CAC2. I look forward to many new ways that I can collaborate with and learn from each of you.

Throughout this report you'll see the ways CAC2 has grown and created space for initiatives in Advocacy, Awareness, Family Support, Research & Treatment, and Survivorship. Our members continue to find new ways to share knowledge in very public ways such as the Survivorship Toolkit, PAIR Workshop, Better Together, and the Fact Library, advocacy efforts at the state and national levels, sharing data through ICRP, and numerous presentations and papers in the childhood cancer community. We also connect through regularly scheduled Family Support, Advocacy, and Bereavement Support drop-in sessions for our members, blog posts, and our fellow CAC2-ers are eager to lend a hand, share a tip, or serve as a sounding board for each other.

I hope you will take time to review the Annual Report, celebrate the work of the past year of CAC2, and look for ways to engage and collaborate moving forward knowing that we are stronger and more effective together.

With appreciation and excitement for the future,



Robin French 2023-2024 Board Chair

About Us



CAC2 ensures the childhood cancer community benefits from greater coordinated action and collaboration. More than 500 organizational, individual, and student members care about and invest in making an impact on childhood cancer.

We organize our initiatives and programs around our members' five fundamental impact areas: Advocacy, Awareness, Research & Treatment, Family Support, and Survivorship. We work to share information with and among our members and provide numerous educational opportunities within each impact area. We also facilitate coordinated action, broad-based collaboration, and shared projects among our members.



While our members fund research and support families, CAC2 does not. Instead, we focus on activities that can only effectively and efficiently be delivered with coordinated action. We rely primarily on the time, skills, and energy volunteered by our members to undertake initiatives that foster and sustain greater collaboration across the childhood cancer community.

Our members may operate celebratory or legacy foundations in honor or memory of a special child or adolescent affected by cancer. They may have devoted their personal or professional lives to working with children with cancer. They may have survived childhood cancer themselves. Or they may feel a close personal connection to the cause.

What unites all of us is the belief that the increased impact created and amplified by collaboration will drive progress for childhood and adolescent cancer patients. Together, we work with a burning passion and unrelenting energy to improve their lives and the lives of their families.

OUR MISSION

CAC2 fosters and sustains greater levels of collaboration, information exchange, and learning across the childhood cancer community through agreed upon initiatives in the areas of Advocacy, Awareness, Research & Treatment, Family Support, and Survivorship.



OUR VISION

We envision a world without childhood cancers.

CAC2 serves all stakeholders in the pediatric cancer space and strives to unite and amplify the collective efforts of the childhood cancer community. CAC2 ensures that the childhood cancer community benefits from greater levels of coordinated action and collaboration that leverage the unique strengths of its members, minimize waste of precious resources and expertise, and drive better outcomes for patients and their families.

OUR VALUES

The primary values underlying CAC2 are to put the children and their families first in everything we do and to support organizations active in the fight against childhood cancer. We support our members and the childhood cancer community through action-oriented, member-directed projects and a variety of educational outreach initiatives.



RESPECT

Enable the community while respecting our members' unique missions



EFFICIENCY

Strive for cost effectiveness and efficiency with resources



INCLUSIVENESS

Emphasize
inclusiveness
and collaboration
towards our
common goals



AMPLIFY

Help give voice to the community and amplify it in a coordinated fashion



DRIVE

Stay action-oriented and flexible

Leadership

FISCAL YEAR 2023-24 BOARD OF DIRECTORS



Board Chair

GINNY MCLEAN

Vice Chair

CAITLYN BARRETT

Research Liaison

SARAH BARTOSZ

Leadership Development Lead

JEREMY BLILER

Technology Lead

VICKIE BUENGER

President Emeritus

LORI EARL

Family Support Liaison

MARIAH FORSTER OLSON

Secretary and Survivorship Liaison

AMY GODKIN

Past Board Chair

SUSANNAH KOONTZ

Speaker Coordinator

ANGELA LEE

National Advocacy Liaison

KIM MACNEILL

Membership Lead

STEVE PESSAGNO

Treasurer

ANN RAMER

State Advocacy Liaison

AMY WEINSTEIN

Past Board Chair



Strengthening CAC2 Operations

In 2024, the CAC2 Board made the strategic decision to hire an association management company, Riggs Enterprise, to provide continuous support and foster organizational growth.

As CAC2 grew in both membership and program offerings, it became clear that a professional management approach would be essential for sustained success. Rather than hiring traditional staff positions, the CAC2 Board of Directors chose to pursue an Association Management Company (AMC) model, which offers several strategic advantages. This decision ensures that CAC2 has access to:

- A wide range of resources, expertise, and experience across multiple disciplines, from administration to strategic planning.
- Professional guidance on best practices and proven platforms to drive CAC2's future efforts.
- Flexible staffing that allows roles to be filled with individuals whose skill levels match the
 tasks at hand, ensuring efficiency and expertise.
- Scalability to grow or adjust support as CAC2 evolves, without the challenges of hiring and onboarding permanent staff.
- Stable, consistent management support, providing continuity as board members transition through their terms.

After distributing ten RFPs in February and conducting extensive interviews and research, the CAC2 Board selected Riggs Enterprises as our partner. Riggs' team not only integrates seamlessly with our volunteer-driven structure but also brings a personal connection and dedication to the childhood cancer community. Their commitment to CAC2's mission strengthens our ability to bring meaningful change and resources to this field.

Partnering with Riggs Enterprise allows CAC2 to expand its impact and better support our members, accelerating our progress in advancing the childhood cancer community.

Events

CAC2 helped plan and host a variety of opportunities for members to engage with and learn from the childhood cancer community in FY 2023-24.





CUREFEST: Welcome Reception & Awareness Celebration

Co-Hosted with the Alliance for Childhood Cancer Washington, DC

On Friday, September 22nd, CAC2 and the Alliance held a welcome and awareness celebration to foster connections and share ideas with one another. Over 150 people, including advocates, survivors, cancer foundation leaders, doctors, researchers, industry leaders, and government officials attended this extremely successful event.

Thanks to our presenting sponsor, AstraZeneca, for its ongoing support for this event.



MEET THE TEAM AT RIGGS ENTERPRISE



BRIAN RIGGS Strategy Advisor



JENNIFER RIGG
Financial Lead



LISA HELD
Director of Operations



SARAH GRAYAdministrative Support



CAC2 MEET UP: San Francisco, CA

President Emeritus, Vickie Buenger, hosted a luncheon meet up in San Francisco. Members able to gather enjoyed lively conversation and discussions around networking opportunities for over three hours!

This event recreated the serendipitous and collaborative elements that are often the highlight of our larger networking events in June and September.

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CAC2 2023-2024 Annual Report



CAC2 MEET UP: Philadelphia, PA

Fellow pediatric champions joined CAC2 and CBTN at a special meet up in Philadelphia on June 30th at Wicked Wolf Sports Bar and Club. More than 90 attendees heard from scientific game-changers, while networking with clinicians, researchers, and foundations leading the chase for cures through innovative use of data, technology, and collaboration.

Thank you to our sponsor
Day One Biopharmaceuticals!





BIDEN CANCER MOONSHOT: Childhood Cancer Forum

Washington, DC

CAC2 Panelists:

- Rachel McCallum, Individual Member
- Saphrona McLennon, Zoefia Alexandria Foundation
- Ellyn Miller, Smashing Walnuts Foundation
- Sarva Channarajurs, Mithil Prasad Foundation



PROJECT SPOTLIGHT:

PAIR Project Workshop

Ottawa, Canada

Participants gathered at the CAC2 Patient Advocacy Industry Relationships (PAIR) Workshop on October 10, 2023, to address the critical need for effective partnerships between patient advocacy organizations (PAOs) and pharmaceutical companies in pediatric cancer drug development.

Co-Chairs Caitlyn Barrett and Vickie Buenger facilitated the workshop that sought to explore the challenges, frustrations, and untapped opportunities in this space.



Impact Areas

CAC2 and its members touch every aspect of the childhood cancer space.

CAC2's five Impact Areas encourage our members to share best practices, collaborate, and take action in ways each could not on its own.





Advocacy

Children and adolescents with cancer rely heavily on investment by the federal government for improved research and care. CAC2 members harnessed their collective voices in support of four sign-on opportunities this year:

CAC2 SIGN-ON OPPORTUNITIES

- H.R. 4758, Accelerating Kids' Access to Care Act (AKACA): This legislation allows children with complex medical conditions greater access to providers that will better meet their needs.
- ☑ **Blinatumomab**: In support of a letter to FDA Commissioner Dr. Robert M. Califf urging the U.S. Food and Drug Administration (FDA) to lift a partial clinical hold for trials AALL1731 and AALL1821, both of which include the delivery of blinatumomab in quantities affected by the hold.
- H.R. 6664: Innovation in Pediatric Drugs Act of 2023, a bipartisan bill introduced in the House of Representatives to strengthen the development of childhood cancer drugs.
- Senate Finance Committee discussion draft of the Medicare Drug Shortage Prevention and Mitigation Program. CAC2 advocated on behalf of the childhood cancer community's desire to amend the proposed legislation to establish a federally maintained list of essential pediatric chemotherapeutic drugs.



Impact Areas



Awareness

The general public doesn't realize the magnitude of problems faced by children and adolescents with cancer and those who survive their cancers. CAC2 members collaborate to raise public awareness, which is crucial to increasing research funds and legislative efficacy.

FY 2023-24 ACCOMPLISHMENTS

- ☑ 2024 Edition of the CAC2 Fact Library (see Project Spotlight on page 14 for more information)
- ☑ CAC2 Childhood Cancer Community News Digest, published every Monday
- ✓ Proclamation Toolkit
- ☑ Gold Lightings Campaign Turn the Map Gold
- ☑ Gold Awareness Project Virtual Candlelight Vigil
- ✓ International Childhood Cancer Day (ICCD)
- ☑ Support of CCI's ABCs of Childhood Cancer



Research & Treatment

Research is crucial for better treatments, minimizing side effects, increasing quality of life, and most importantly, finding cures. Three-quarters of CAC2 member organizations fund essential research projects related to childhood and AYA cancer. CAC2 acts as a catalyst for research members to work collaboratively to effect positive change in the childhood cancer research community.

FY 2023-24 ACCOMPLISHMENTS

- The Patient Advocate Industry Relationship (PAIR) project concluded Phase 1 and is moving into the next phase. (See the Project Spotlight on page 8 to learn more about the PAIR Project Workshop)
- The Research Interest Group collected new submissions to the International Cancer Research Partnership's (ICRP) comprehensive database of studies funded by cancer research organizations from around the globe.
- ☑ CAC2 Members supported effornithine (IWILFIN) FDA Approval.



Family Support

More than two-thirds of CAC2 member organizations provide direct support for families. Sharing best practices and coordinating action helps us better support families and survivors of childhood cancer.

FY 2023-24 ACCOMPLISHMENTS

- ☑ New Format for Family Support Monthly Interest Group Drop-In Sessions
- First-Ever Sibling-Focused Drop-In Session, along with the Survivorship Group
- ✓ Newly Formed Grief and Bereavement Monthly Drop-In Sessions

Drop-in sessions are monthly, virtual opportunities for members to connect, share, and learn around certain topic areas, including Advocacy, Grief and Bereavement, and Family Support.



Survivorship

Survivors face physical and psychosocial challenges that lead to educational, financial, legal, employment, medical care, and health insurance challenges throughout their lives. By providing simple access to the information and assistance they need, CAC2 seeks to ease the burden for survivors and their caregivers and families.

FY 2023-24 ACCOMPLISHMENTS

- ☑ Finalized design for FY25 launch of <u>Better Together</u>
- Successful launch of the <u>CAC2 Childhood Cancer Survivorship Toolkit</u> (see Bob Piniewski Volunteer of the Year Award on page 13 and the Project Spotlight on page 14 for more information)



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Celebrations and Awards

LEADERSHIP

- Welcome New Board Member, Susannah Koontz
- Welcome New Board Vice Chair. Ginny McLean
- Thank you to past Board Chair, **Amy Godkin**

NEW INITIATIVES

- New Design for CAC2 Monthly Announcements
- New Development Program with **New Project Sponsors**
- Created the CAC2 Innovation Council

NEWLY LISTED IN BOOKS BY MEMBERS

- Tom, Kari and Emily Whitehead: <u>Praying for Emily: The Faith, Science</u>, and Miracles that Saved Our Daughter
- Alea Ramsey: When Life Gives You Cancer
- Leia Hunt: Princess Marygold and the Royal Tea Party
- Alison Hornung: <u>Hope Has No Hair</u>

RISING STAR OF THE YEAR AWARD

Jon and Jenn Wall • Zach's Bridge

"Jenn and Jon Wall joined CAC2 this past year and have already made a big impact. Jenn frequently attends our Family Support Drop-In Sessions and has been a guest host. She has been willing

to share what she has learned as well as connect with other members to increase her own knowledge and improve the work that her organization is doing for bereaved families.

Additionally, Jenn and Jon saw the unmet needs of our bereaved families and the organizations who support them and worked with CAC2 member Sarah Bartosz to start a Bereavement Drop-in Group. The Walls exemplify the value of our CAC2 membership and community. They connect with other members for learning and support, and at the same time, they give back to this community by sharing their own knowledge and expertise. We value their involvement, enthusiasm and compassion."

— Lori Earl & Amy Godkin for Family Support at CAC2

complete list of books written by CAC2 members



Access a



BOB PINIEWSKI VOLUNTEER-OF-THE-YEAR AWARD(S)

Survivorship Toolkit Team

Congratulations to the CAC2 Toolkit working group, co-led by Mariah Forster Olson (Neuroblastoma Children's Cancer Society) and Mary Beth Collins (Individual Member), as well as the following:

- Dave Achey, Wit You Against Childhood Cancer
- Joao Braganca, past president of Childhood Cancer International
- Carolyn Breinich, Individual Member
- Erika Carson, The Brain Bodega
- Judy Fulmer, Individual Member
- Shannon Hartey, Former Individual Number
- Lysi Kinyon, Individual Member
- Jenn Kelley, Pediatric Brain Tumor Foundation (PBTF)
- Angela Lee, Individual Member
- Sarah Lilly, Lilabean Foundation
- Rachel McCallum, Individual Member
- Sarah Ross McHenry, Individual Member
- Glynnis McDonnell, Former Individual Member

- Alma Morgan, ASK Childhood Cancer Foundation
- Juanita Prada, Individual Member
- Ann Ramer, Individual Member
- Kathy Riley, Former Member of Pediatric Brain Tumor Foundation
- Dena Sherwood, Arms Wide Open Childhood Cancer Foundation
- Ellen Shohet, Individual Member
- Simon Strong, The Oliver Foundation
- Julie Taylor, Children's Cancer Cause
- Stacia Wagner, Children's Brain Tumor Foundation (CBTF)
- Steve Wosahla, Children's Cancer Cause
- Kelli Wright, Day One Biopharmaceuticals
- Cheryl Yasis, Pine Tree Apple Classic Fun

^{*}Members that appear in yellow were Category Content Managers, and they provided valuable leadership to the CAC2 Survivorship Toolkit.















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PROJECT SPOTLIGHT:

Childhood Cancer Survivorship Toolkit

The CAC2 Survivorship Toolkit launched this year and is a dependable library of 500+ resources curated by professionals and experienced advocates for survivors and their families.

The tookit includes six categories and demonstrates the power of our collaborative efforts:

- 1. Educational Guidance and Planning
- 2. Insurance and Financial Health
- 3. Managing Physical Health and Late Effects
- 4. Psychosocial/Emotional Health
- 5. Transitioning to Adulthood
- 6. Wellness and Healthy Behaviors



PROJECT SPOTLIGHT:

Childhood Cancer Fact Library 2024 Edition

The Childhood Cancer Fact Library is a comprehensive, well-documented, and trusted source of information for anyone seeking data and statistics related to pediatric cancers.

The Fact Library team updates its listing annually so that the Fact Library can continue to be instrumental in building awareness of the realities associated with diagnosis, treatment, remission, and survivorship.



Membership

INDIVIDUAL MEMBERS

- Amy Singler
- Angela Lee
- Ann Ramer
- Anu Agrawal
- Bethany Lieberman
- Billy Underwood
- Bobbi Krabill
- Bonnie Woodworth
- Brian Isaac
- Brian Riggs
- Bunny Oldham
- Caitlyn Barrett
- Carleen Rufo-Miller
- Carolyn BreinichCasey Crossan
- Cathy Carver
- Cully Culver
- Cheryl Posavac
- Christi Gallagher
- Christine Lee
- Cruz Perez-Jimenez
- Dana-Susan Crews
- Debbie Kochevar
- DJ Knox
- Elise Morgan
- Ellen Shohet
- Elysia Kinyon
- Erica Murphy
- Erin Ewald
- Ethan Schilling

Gregory AuneHannah Neff

- Glynnis McDonnell

- George Dahlman

- Ginger Diamond

- Heath Hartwig
- Jamie Ennis Bloyd
- Jason ShohetJeffrey Skolnik
- Jen Dokas
- Jennifer Ivanovich
- Joan Pilko
- Joanne Salcido
- Joe Baber
- Joey McMahon
- Joshua Armstrona
- Juanita Prada
- Julie Gersch
- Karla Flook
- Kelley Sharp
- Kelsey Mora
- Kevin Kane
- Kim Arnold
- Laura Davis
- Laurie Orloski
- Lee Marchiano
- Lisa Cleaton
- Lynda Poole
- Marc Christian Monga
- Mark Levine

- Mary Beth Collins
- Matthew Taylor
- Maureen Lilly
- Megan Coburn
- Megan Nelson
- Mike Galvin
- Miriam Troutman
- Neal Rourke
- Nigel Brockton
- Rachel McCallum
- Raquel Sitcheran
- Robert Madonna
- Sarah Moore
- Sarah Ross McHenry
- Serena Gaines
- Shane Dillina
- Smriti Rao
- Stan Robbins
- Stan Koppin
- Stephen Crowley
- Steven Marder
- Steven Pessagno
- Susannah Koontz Webb
- TJ Koerner
- Tabitha McCollum
- Tom Pilko
- Tristan Codner
- Vickie Buenger
- Warren Kibbe
- Wendy Carvotta

STUDENT MEMBERSHIPS

- Adrienne Courtois
- Alani Rosin
- Alexandra De Angulo
- Andrea St. HilaireAnnie Bartosz
- Grace Petrusek

- Joshua OmaleNa Ouyang
- ek Sai Manikonda



Membership

ORGANIZATION MEMBERS

- 3/32 Foundation
- A Moment of Magic
- Abby's Legacy Foundation
- Aiden's Army
- Along Comes Hope
- Amanda Hope Rainbow Angels
- Andrew McDonough B+ Foundation
- aPODD Foundation
- Arms Wide Open Childhood Cancer Foundation
- ASK Childhood Cancer Foundation
- Association of Pediatric Hematology/Oncology Nurses
- Austin Hatcher Foundation for Pediatric Cancer
- Battlecorn Care Packages Co.
- Bear Necessities Pediatric Cancer Foundation
- Bearing Hope
- Beat Childhood Cancer
- Book for Hope, Inc.
- Books That Heal
- Braden's Hope for Childhood Cancer
- Brooke's Blossoming Hope for Childhood Cancer Fund
- Camp Casco
- CancerFree KIDS
- Carson Leslie Foundation
- Childhood Cancer and Leukemia International Consortium (CLIC)
- Children's Cancer Cause
- Christina Renna Foundation
- Cure 4 the Kids Foundation
- Cure Childhood Cancer, Inc.

- Cure4Cam Childhood Cancer Foundation
- CureSearch for Children's Cancer
- Curing Kids's Cancer
- Daniela Conte Foundation
- DC Candlelighters Childhood Cancer Foundation
- Elaine Roberts Foundation
- Emily Whitehead Foundation
- End Kids Cancer
- Evan's Victory Against
 Neuroblastoma Foundation
- For a Day Foundation
- Friends of Cathryn Foundation
- Gabriella's Smile Foundation
- Glimmer of Hope Foundation
- Gold Rush Cure Foundation
- Heidelore's Heroes
- HelloCure
- Hope4ATRT Foundation
- Hugs for Brady
- Jack's Angels
- Jeremy Cares
- Joey's Wings Foundation
- Julia's Grace Foundation
- Just TRYAN It
- Kaylan Strong's Fight Like A Warrior Foundation
- Kids Get Cancer Too
- Kier's Kidz
- Ladybug House
- Leia's Kids
- Lighthouse Family Retreat
- Little Eric's Foundation

- Little Warrior Foundation
- Love, Chloe Foundation
- MACC Fund
- Mary's Magical Moment
- Mattie Miracle Cancer Foundation
- MIB Agents Osteosarcoma Alliance
- Mighty Millie Foundation
- Mithil Prasad Foundation
- Myla's BeLeaf Inc
- Mystic Force Foundation
- NANT-PAC
- Neev Kolte & Brave Ronil Foundation
- Neuroblastoma Children's Cancer Society
- Northwest Indiana Cancer Kids Foundation
- Our Amazing Fighters
- Pablove Foundation, Inc
- Pediatric Brain Tumor Foundation
- Pediatric Cancer Foundation (Mamaronek, NY)
- People Against Childhood Cancer (PAC2)
- Pine Tree Apple Classic Fund
- Precious Jules
- PREP4Gold
- Rally Foundation, Inc.
- Rein in Sarcoma
- Rett's Roost
- Richi Childhood Cancer Foundation
- Ryan's Case for Smiles
- Sam Day Foundation
- Sammy's Superheroes Foundation

- Saving Sophie Foundation
- SebastianStrong Foundation
- Smashing Walnuts
- Solving Kids' Cancer
- Solving Kids' Cancer-UK
- Stand Firm Warrior Foundation
- Stop Children's Cancer, Inc.
- Swifty Foundation
- Taylor Matthews Foundation
- Team Jack Foundation
- The American Cancer Society –
 Gold Together For Childhood Cancer
- The Bardo Foundation

- The Catherine Elizabeth Blair Memorial Foundation
- The Goliath Project
- The Lilabean Foundation for Pediatric Cancer Research
- The Morgan Adams Foundation
- The Oliver Foundation
- The Ross K. MacNeill Foundation
- The Scott Carter Foundation
- The Smasherson Foundation
- The Steven G Cancer FoundationThis Star Won't Go Out
- Tough2gether Against DIPG/DMG

- Turn It Gold
- Ty Louis Campbell Foundation/ Muddy Puddles Project
- Tyler Robinson Foundation
- West Virginia Kids Cancer Crusaders
- Wit You Against Childhood Cancer
- WITH Grace Initiative
- Zach's Bridge, Inc.
- Zoe4Life
- Zoefia Alexandria Foundation

SUPPORTING ORGANIZATIONS

- AstraZeneca
- Cancer Help Desk
- Day One Biopharmaceuticals
- Focused Ultrasound Foundation
- Jazz Pharmaceuticals
- Leukemia & Lymphoma Society
- LivingLFS
- Making Cancer Fun
- nen Evidence Based Solutions, S.L.
- Nurix Pharmaceuticals
- Oncoheroes Biosciences Inc.
- Rein in Sarcoma
- Sanofi
- The Brain Bodega
- United Therapeutics Corporation
- Y-mAbs Therapeutics



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Report from the Treasurer

CAC2 ended its 11th fiscal year on June 30, 2024, in sound financial health due to the following three factors:

- 1 Consistent revenue base from membership renewals;
- Ongoing generosity of our biopharma industry partners and childhood cancer organization members to provide sponsorship support to our expanding portfolio of annual CAC2 deliverables to the childhood cancer community and special projects; and
- 3 Continued disciplined expense management by the Board of Directors.

These represent three of the four key drivers of financial performance for CAC2, each of which has delivered consistently over the previous several years. The fourth key driver is revenue from new memberships, which notably underperformed in Fiscal Year 11, achieving revenue of \$4,600 versus a target of \$13,000 (or 35% of budget). That said, revenue from new memberships is the most variable of CAC2's financial drivers, sometimes overperforming by 200% (Fiscal Year 10) followed by significant underperformance the next year.

I'd like to point out two facts while we're on the subject of membership and associated revenue. First, new memberships to CAC2 are increasingly concentrated at the lower end of the organization's dues scale; i.e., individuals (\$50 for annual dues) and smaller childhood cancer organizations (\$100 and \$300 for annual dues versus \$600, \$1000, \$1800, \$3600, or \$7200). Second, CAC2 has not had to revise its annual dues schedule since launching in 2013, thanks to increasing generosity of donors and sponsors, coupled with prudent expense management. Given how CAC2 has expanded its reach, portfolio, and impact, I do recommend CAC2 undertake a formal assessment of the value CAC2 is delivering for the community to ensure that membership dues are set commensurately with that value.

CAC2'S FISCAL YEAR 11 BY THE NUMBERS



CAC2 spent 93% of its budgeted operating expense budget (\$212,790) and exceeded its revenue target (\$180,065) by 12%.



CAC2 exceeded its budgeted revenue targets for membership renewals (\$65,000) and donations/grants (\$102,000) by 12% and 21%, respectively.



The Board revised budgeted targets for expenses and donations/grants downward mid-year as the organization planned the operational support model transition from a full-time employee to an association management firm; this went live in June, the last month of Fiscal Year 11.

I invite you to read through the listing of CAC2 Sponsors, Sustaining Supporters, and Friends of CAC2 on page 22 – and celebrate their generosity along with me.

Please note how our biopharma industry Supporting Organization members stepped up to participate in the Patient Advocacy Industry Partners project (PAIR), making this important initiative a reality. In addition, a CAC2 Childhood Cancer Organization member or Supporting Organization member is a Catalyst Sponsor for the myriad informational resources CAC2 delivers for its membership and the childhood cancer community more broadly. I'd also like to thank Individual Member, Mary Beth Collins for leading a special fundraiser to support the launch of the wonderful new Survivorship Toolkit in honor of Joshua Hofmeister, who this year celebrated 25 years of survival from neuroblastoma (Stage III NMYC amplified); these funds enabled CAC2 to add resources to the Toolkit and enhance the user interface. Finally, please join me in thanking all those who made Sustaining Supporter and Friends of CAC2 donations this fiscal year – many of whom are repeat contributors in support of CAC2's mission.

As always, I'd like to thank my energetic and talented Finance & Development Team, who volunteer their time to ensure the financial sustainability of CAC2 year in and year out. Here's the team from this past fiscal year: Jeremy Bliler, Vickie Buenger, Jaime L Howard, Jennifer Ivanovich, Kevin Kane, Tom Pilko, Cheryl Posavac, Matt Taylor, Amy Weinstein, and Steve Wosahla.

- Steven L. Pessagno

Treasurer, Coalition Against Childhood Cancer | treasurer@cac2.org

THANK YOU TO OUR PARTNERS

Please refer to Pages 22-23 in this Annual Report for a listing of all the for-profit corporations, foundations, non-profit organizations, and individuals who provided donations and grants to CAC2 this year.

Our partners inspire CAC2 to aim higher, strive harder, and dream even bigger about what we can accomplish on behalf of children, adolescents, and their families who are impacted by pediatric cancers.

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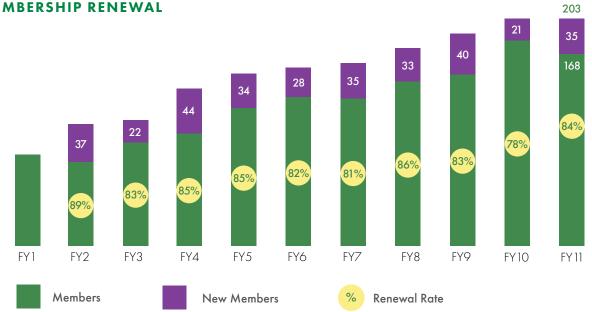
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Report from the Treasurer

REVENUE AND EXPENSES OVER TIME



CAC2 MEMBERSHIP, NEW MEMBERS & MEMBERSHIP RENEWAL



CAC2 REVENUES: PERFORMANCE BY FISCAL YEAR



CAC2 EXPENSES: PERFORMANCE BY FISCAL YEAR



CAC2 Supporters

Volunteerism is at the heart of CAC2, defining its spirit. It takes collaborative ideas and turns them into real achievements. CAC2 relies on the generosity of for-profit corporations, foundations, non-profit organizations, and individuals to advance its mission. Such philanthropy is critical for enabling CAC2 to invest in new collaborative initiatives designed to deliver positive impacts for kids with cancer, survivors, and their families well into the future.

CAC2 extends heartfelt gratitude to those who provided charitable support to CAC2 during our 2023-24 fiscal year.

SPONSORSHIP OF THE PATIENT ADVOCACY INDUSTRY RELATIONSHIPS PROJECT (PAIR)

AstraZeneca*

Day One Biopharmaceuticals*

Jazz Pharmaceuticals*

Oncoheroes Biosciences*

Sanofi*

United Therapeutics Corporation*

CATALYST SPONSORS

Andrew McDonough B+ Foundation*

- Bob Piniewski Volunteer of the Year Award

AstraZeneca*

- CureFest for Childhood Cancer: Welcome Reception
- Hope Portal
- International Childhood Cancer Research (ICRP) database

Day One Biopharmaceuticals*

- Hope Portal
- International Symposium on Pediatric Neuro-Oncology (ISPNO): Welcome Reception

SebastianStrong Foundation*

- Childhood Cancer Fact Library 2023

The Neuroblastoma Children's Cancer Society*

- Survivorship Toolkit

SURVIVORSHIP TOOLKIT FUNDRAISER IN HONOR OF JOSHUA HOFMEISTER (Organized by Mary Beth Collins)

Mary Beth Collins*
 Home Depot Foundation

Mary Jo Collins
 Staci Collins
 Ronald Katims

- GlaxoSmithKline Foundation - Irene Pedini

– Steven L. Pessagno*

Robin RohrerAnne Siebold

Lucinda Wright

SUSTAINING SUPPORTERS OF CAC2

Donations, grants, or gifts in kind of \$500+

- Bank of America Foundation

GlaxoSmithKline Foundation

– Jaime L. Howard

Christopher Kochevar

Deborah* and John Kochevar
 David Messina and Jabeen Yusuf

Meta Payments (Facebook Fundraisers)

- Morgan Stanley Foundation

 Northwest Indiana Cancer Kids Foundation*

Steven L. Pessagno*Joan and Tom Pilko*

Sun East Foundation

– Matt C. Taylor*

- Craig Singer, MD

- Ernie and Marilyn Wright

Lucinda Wright

FRIENDS OF CAC2

Donations, grants, or gifts in kind up to \$500

 ACME (Reusable Bag Donation Program)

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CAC2 thanks those Sustaining Supporters and Friends of CAC2 who are highlighted in purple text for being multiple-year donors to CAC2.

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Join Us

CAC2 members hail from 40 different states and nine countries. They include individual advocates, survivors, health care professionals, childhood cancer organizations, corporations, and other non-profits supporting children with cancer and their families. They join CAC2 for a myriad of reasons, and many have experienced childhood cancer first- or second-hand.

Our members often express appreciation that CAC2 effectively advances a variety of childhood cancer causes by unifying the community and allowing them to learn from each other, collaborate effectively, and have a broader impact on the community. Join CAC2 and take advantage of the opportunities to establish strong relationships and participate in coordinated action and collaborations with other groups and individuals who advocate for children with cancer.

MEMBER BENEFITS

As a CAC2 member, you will have the opportunity to:

- Access member-only resources.
- Receive complimentary registration for the CAC2 Annual Summit and the Welcome Reception and Awareness Celebration (an affiliated CureFest event).
- Receive timely information about key childhood cancer efforts and opportunities.
- Meet like-minded partners, and cultivate strong relationships across the childhood cancer community.
- Coordinate information about opportunities with key partners and stakeholders.
- Collaborate with CAC2 members to address issues in the childhood cancer community that cannot be solved individually.
- Participate in and learn from coordinated action and collaborations that advocate for children with cancer.
- Serve in leadership roles through study groups, interest groups, board service, and annual events.

MEMBERSHIP CATEGORIES

Childhood Cancer Organizations

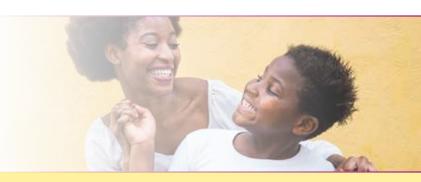
For nonprofits whose primary mission is focused on childhood cancer.

- Individuals

For those (advocates, parents, survivors, doctors, healthcare professionals, scientists, etc.) not currently serving on the board or staff of either a childhood cancer organization or a supporting organization.

- Supporting Organizations (non-voting members)
 For organizations that do not focus exclusively on childhood cancer but who wish to support CAC2's mission.
- Student Members (non-voting members)
 For individuals currently enrolled in a school, college or university.

Support Us



Supporters of CAC2 make a difference for the 47 children who are diagnosed every day with one of 12+ major childhood cancers, the tens of thousands of families who have a child currently in treatment, the families who have lost a child, and the hundreds of thousands of pediatric cancer survivors who experience lifelong, chronic health-related issues.

4 Easy Ways to Support CAC2



SNAIL MAIL

Send a donation via check to: CAC2 | Attn: Riggs Enterprise Corp. PO Box 7 | Mullica Hill, NJ 08062



ONLINE

Make a donation through our website: cac2.org/donate



PAYPAL

Make a donation via PayPal | Account Name: admin@cac2.org



ACH / WIRE TRANSFER

PNC Bank | 500 First Avenue | Pittsburgh PA 15219 Contact Steve @ treasurer@cac2.org to confirm CAC2's account number

Make a gift today to help us create a future without childhood cancers!



Help advance CAC2's mission against childhood cancers. Visit members.cac2.org to join today!

Ty.

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Join us in working together today for a future without childhood cancers.







